



# SHOP TALK

Volume 1, Issue 2  
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# SAVE

## The Date

Mark your calendar and watch the mail for an invitation to our Open House! Join us **Thursday, August 18th** for a tour of the facility and a glimpse into the direction we're headed. Time TBA. **Hope to see you there!**



## WHAT'S IN A VISION - Employee Spotlight

When you speak to MELISA SCHROCK about the company's vision for future growth, there's an unmistakable fire in her belly. The expressions on her face and the excitement in her voice immediately inspire others around her. But her message isn't just lip service. It's backed by a strategic plan and a company-wide drive that

is propelling Schrock Metal to the next level in both technology and service.

Melisa uses her expertise to build brand awareness, set sales goals and assist her husband and partner John in growing the company. She is also responsible for handling the company finances, providing administrative oversight, implementing new marketing ideas and regularly meeting with key customers to introduce new products and services.

Looking forward, Melisa sees Schrock Metal continuing to expand its capabilities by investing in new capital equipment. In addition to a new laser that was added in 2009, the company has recently added a robotic welder and is currently looking to purchase a second press brake to meet the need for heavier jobs.

Besides updating equipment, Melisa is spearheading renovations to bring the company's headquarters in line with its visionary goals.

Melisa's keen business sense is reflected in other areas as well. She holds a BA in Legal Studies from the University at Buffalo and is the owner of Impressive Marks, a company specializing in custom imprinted promotional products. She is also a member of Akron Newstead Rotary Club and Akron Chamber of Commerce.

If there's a vision to be executed or a project to be tackled, Melisa has the tenacity, ability and determination to get the job done...and the team at Schrock Metal is pleased to spotlight her!



## NEW Software

**We're Talkin' Tech** at Schrock Metal with our new E2 Shop System, a comprehensive manufacturing software system that puts total shop floor control at our fingertips.

**What this ultimately means for our customers is that product delivery, turn around time and quoting capabilities are enhanced, allowing us to meet their needs quickly and efficiently.**

**This essential software allows for streamlined tracking and order monitoring at the simple click of a button. Now, we can efficiently track inventory, view current projects, manage materials, schedule jobs, view finish dates & times and meet demanding on-time delivery schedules.**

*"Essentially, this new software helps us service our customers better by creating realistic time frames, project bids and delivery dates," stated John Schrock. "It also provides easier access to our customers' ordering history, so when they have a question regarding past quantities or materials, the answer is right at our fingertips."*

## A Fresh NEW Look

### INSIDE THE REVISIONING...

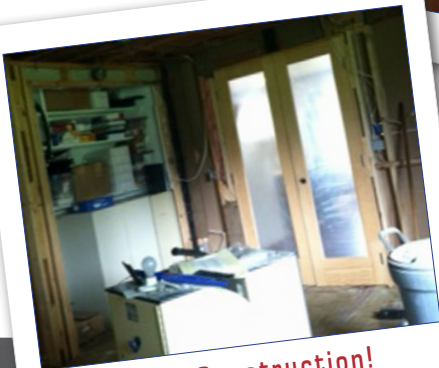
The Headquarters of Schrock Metal in Akron, NY has undergone a face lift in recent months. Renovations have included an updated customer gateway, new flooring and enhanced office areas. All of this leads to ease of work flow and our ability to serve our customers more efficiently!



Comfortable  
Lobby



Enhanced  
Flooring & Trim



Under Construction!

## PRODUCT Spotlight

robotic welder

At Schrock Metal, **welding is one of our specialties.** We utilize a TAWERS (The Arc Welding Robot System) industrial robot.

- Drastically **reduces** spatter generation by SP-MIG welding method and secondary switching control
- **Higher performance** manipulator with sensitive collision guard
- **Advanced software** high speed waveform control technology and 100kHz super high speed inverter
- Weld monitor function which monitors Weld current, voltage, with feed speed etc. constantly and **indicates warning** if the defect occurred



### Other Features Include:

- 6 Axis of Freedom
- +/-0.1mm or less Position of Repeatability
- Three phase AC 200V +/- 20V,23kVA Input
- Control Axis of 6 (maximum 27)
- CO2 / MIG / Stainless MIG / Pulse MIG / Pulse stain less MIG - Applicable Welding Method
- DC 30A - 350A Welding Output Current
- Rated duty cycle of welding power unit is CO2 / MIG / Stainless MIG 80%